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**CONTACT: Lauren Estep
Karen McNeill Harris
American Furniture Hall of Fame
336.882.5900**

**AMERICAN FURNITURE HALL OF FAME FOUNDATION
PROVIDES GUIDELINES TO PRESERVE COMPANY HISTORIES**

HIGH POINT, N.C., Dec. 13, 2010 — The American Furniture Hall of Fame Foundation, Inc. is offering guidelines for companies to preserve their history and memorabilia on its website.

“The heart of a company’s memory is in its records, which offer a unique testimony to its history, milestones and achievements,” says Joe Carroll, chairman of the Hall of Fame Legacy Board and president of McNeill Communications, Inc. “We now provide guidelines, free of charge, about what materials are important to keep and how those materials should be stored and preserved.”

Documents often prove invaluable for future administrative, legal, fiscal, and public relations purposes for the local community and the furniture industry as a whole. The guidelines include information about what documents are important to keep and archive and how to properly store books, photos and printed materials. They are located on the website at http://furniturehalloffame.com/Preserving_Our_History.aspx.

“Every company has its stories, told in photographs, written histories, memorabilia, videos and oral interviews,” says Carroll. “Whatever the format, there are steps that should be taken to preserve it so we save and collect our industry’s history for future generations.”

The Foundation offers an Oral History program, which includes an extensive interview and published transcript complete with photography. It also is in the beginning stages of creating a chronological timeline that includes retail, manufacturing, merchandising and marketing trends, and the supply chain. This information will be shared with the industry on an updated Wall of Fame, on the Foundation’s website, and will be available for use by historians and researchers. It is part of the Foundation’s mission to make the history relevant, accessible and entertaining.

Photography, books and documents can be sent to the American Furniture Hall of Fame Foundation, Inc. at 202 Neal Place, High Point, N.C., 27262. Donors will receive public recognition and materials can be considered a charitable donation for tax

purposes. Information gleaned from these donations will be given full credit whenever they are used for Foundation purposes.

If you have any questions, please call 336.882.5900.

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The American Furniture Hall of Fame Foundation, Inc. is an international, industry-wide organization founded to honor those individuals whose outstanding achievements have contributed to the continued growth and development of the U.S. furniture industry, as well as to research, collect and preserve our cultural, economic and artistic history. Membership includes eligibility to vote for inductees into the American Furniture Hall of Fame, and the opportunity to help preserve the history and heritage of the industry. The organization is based in High Point at 202 Neal Place, and can be reached at 336.882.5900.

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