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**AMERICAN HOME FURNISHINGS HALL OF FAME FOUNDATION  
CONDUCTS 2017 MEMBERSHIP DRIVE**

**HIGH POINT, N.C., April 12, 2017** — The American Home Furnishings Hall of Fame Foundation seeks new members who believe in honoring pioneers in all areas of the industry, preserving its history, interacting with other leaders and helping chart the future.

The 2017 membership drive is currently under way and is open to all segments of the home furnishings industry in retail, manufacturing, sales representatives and suppliers.

“By joining the American Home Furnishings Hall of Fame Foundation, you are coming together with other industry leaders who have selflessly served and shaped our incredible industry,” says Bob Maricich, Foundation board president. “Each year, we honor the very best of those who have come before us. We’re excited about the new members who will join us, as we have an energizing and transformational future ahead of us.”

During the past few years, the Hall of Fame has begun a concentrated focus on preserving, as well as honoring, the legacies of those who have made exceptional contributions to their companies, their communities and the home furnishings industry.

“The great entrepreneurs and leaders who built our industry deserve a more permanent memorialization, and we intend to address that with future proceeds from our banquet,” Maricich says. “Increased membership and participation can make that a reality.”

The Hall of Fame is the only organization that embraces every category of the home furnishings industry throughout the world, and its current board of directors reflects the industry’s growing diversity and international reach.

“The 2016 Hall of Fame Induction Celebration was a tremendous success and was a testament to how revitalized membership delivers big results,” Maricich says. “In addition to record attendance and a wonderful evening honoring fabulous inductees, we brought the industry together for an evening where old friends reconnected and the leaders of the future joined the celebration. No other organization offers the same opportunity for such visibility and access to the industry’s most successful and influential individuals.”

**– MORE –**

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Members can choose from three membership levels, which begin at \$250, each with corresponding benefits. (Memberships can be purchased at [www.aspiretolead2017.com](http://www.aspiretolead2017.com). Foundation members earn the distinction of being able to nominate candidates to be inducted into the American Home Furnishings Hall of Fame, the industry's highest honor. Memberships help fund the initiatives of the Foundation, including collecting and preserving our artifacts and the oral histories of our leaders and pioneers. Membership fees are fully tax deductible donations to the Hall of Fame, a federally recognized 501(c)(3) charitable nonprofit organization.

For more information or to join the American Home Furnishings Hall of Fame Foundation, visit [www.homefurnishingshalloffame.com](http://www.homefurnishingshalloffame.com) or call 336.882.5900.

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Founded in 1989, the American Home Furnishings Hall of Fame Foundation, Inc., is an international, industry-wide organization founded to preserve the home furnishings history and to celebrate exceptional individuals who have made extraordinary contributions to the U.S. home furnishings industry. Membership includes eligibility to nominate candidates for consideration by the Selection Committee, and the opportunity to help preserve the history and heritage of the industry. The organization is based in High Point, North Carolina at 202 Neal Place, and can be reached at 336.882.5900.

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